iZAG®

(IT Services)

- **Mobile App Development.**
- **Websites & Application Development.**
- **Special Sub domains website for Doctors as well.**
- **UI/UX Designing.**
- **QA Testing.**
- **Custom Software Development.**

ABOUT US:

Welcome to iZaG IT Services, an esteemed division of the **iZaG Group**. Born out of our own journey in the digital world, we are now excited to offer our specialized IT solutions to the healthcare sector. Our in-house IT team, originally formed to address our specific challenges, is now ready to support other healthcare professionals, doctors, pharmaceutical & bio-tech companies, labs and clinics with tailored IT services.

Our team of experienced IT professionals is dedicated to providing top-quality services, from simplified website to custom software development to comprehensive applications development.

Like you, we faced countless challenges finding an IT partner who truly understood the complexity of the healthcare world.

Frustrated by endless corrections, wasted time, and mounting costs, we decided to create our own expert IT team backed by Science graduates. Now, we're here to serve you with the same dedication and understanding.

At iZaG IT Services, our mission is to empower your success with cutting-edge technology and exceptional service. Let's work together to take your healthcare business to the next level digitally—contact us today to see how we can support your business goals.

MESSAGE FROM THE FOUNDER:

- In today's fast-paced digital landscape, healthcare can't afford to lag behind. Like you, we faced countless challenges finding an IT partner who truly understood the complexity of the healthcare world.

  <u>We were tired of:</u>

- **Endless corrections and revisions.**
- **Wasted time explaining scientific terms.**
- **Mounting costs with hidden charges.**
- **Delays that impacted our work.**
- **Content issues due to developers were from non science back-ground.**

- Frustrated by these experiences, we took matters into our own hands. We assembled our own expert IT team, guided by high-IQ science background professionals who understands your need.

- Now, we're here to offer you the same expertise and understanding gained thru our own experience in the field!!!

MESSAGE FROM THE FOUNDER:

- "Our IT team was not for commercial uses but for our own self, with them we are offering our IT Division, open to the market now."

- "So, it's the need of the time and you can check our services, websites, mobile applications, and for Doctor's we also have sub domain website in our own Dr. iZaG's Website."

- Our team, guided by high-IQ science background personnel, is here to turn your vision into reality, without the usual headaches. We're not just creating websites or apps; we're helping you serve humanity better through technology.

- Whether you're running a B2B healthcare business, a doctor's clinic, a manufacturing or research company, or a pharma company - **no one can relate to your needs better than us.**

- Let's work together to take your healthcare practice into the digital world.

WHY CHOOSE US?

1. *Because you are smart and you know the value of your time!!!*

2. *Its always better to understand each other weakness and strengths.*

OUR WEAKNESS:

- Our expertise and focus are centered on the healthcare sector, including pharmaceuticals, nutrition, doctors' clinics, research institutions, and all areas related to science ONLY.

- If you work in any industry other than healthcare or science related, we recommend you to look for other IT companies that focus on your specific needs. They may understand your requirements better than we do.

- Initially, our it team was formed to address our own specific needs, but we have now expanded our mission to share our successful approach with others in the industry facing the same issue. **(Not your regular commercial it guys!)**

OUR STRENGTHS:

- **Time-Saving** : We value your time as much as you do. No more endless revisions or frustrating delays. We get it right the first time.

- **Transparent Dealings** : Say goodbye to hidden charges. We believe in open conversations about costs from the start.

- **Understanding** : It's not your IT team who understands your healthcare needs - it's our team with science background's. We don't just code; we comprehend your mission.

- **Team of Experts** : Our team includes Masters in Science & healthcare professionals who understand your needs without extra explanation and confusions.

- Resulting towards the best bridge between your successfully runed profession and digital world.

This was the main reason our IT department made public instead of just kept it to ourselves.

iZaG

OUR SERVICES:

1. Mobile app Development

Our team specializes in creating custom apps for iOS and Android, focusing on user-friendly design and cutting-edge technology. From initial concept through to launch and ongoing support, we provide a seamless development process that ensures your app is functional, scalable, and tailored to your business needs.

2. Websites & Application Development

Our team designs attractive and easy-to-use websites and builds strong, reliable systems behind the scenes. We provide custom designs, mobile-friendly layouts, online store setups, and easy-to-manage content systems. Simply put, we make sure your website looks great, works well on any device, and helps your business succeed online.

3. Sub domain website for Doctors

We understand that the healthcare industry requires specialized IT solutions to ensure efficient operations, secure patient data, and seamless patient interactions. Our IT Services Division is dedicated to providing innovative technology solutions tailored specifically for doctors and medical facilities.
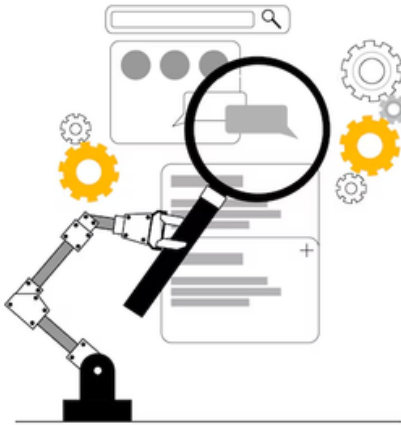
OUR SERVICES:

4. UI/ UX Designing

Our UI/UX design services are dedicated to crafting interfaces that are both visually stunning and exceptionally user-friendly. We start by immersing ourselves in your project to understand your goals and user needs, ensuring that every design choice enhances usability and engagement. Our team creates detailed wireframes, interactive prototypes, and final designs that are not only attractive but also optimize user interaction and satisfaction.

5. QA Testing

We offer comprehensive QA solutions that include rigorous testing, detailed analysis, and thorough validation to identify and resolve issues before they impact your users. Our team uses advanced testing methodologies and tools to ensure your applications are reliable, secure, and function flawlessly across various platforms and devices.

6. Custom Software Development

We specialize in designing and building bespoke software solutions that address your specific challenges and objectives, whether it's a complex enterprise system or a specialized application. Our team works closely with you to understand your requirements, creating custom software that is scalable, secure, and seamlessly integrates with your existing systems.

OUR SERVICES:

7. Digital Marketing

We create and execute strategic digital marketing campaigns customized to your business goals, using a range of tactics including SEO, content marketing, social media management, and pay-per-click advertising. Our team focuses on understanding your target audience and market trends to craft compelling messages and effective campaigns that boost visibility, engagement, and conversions.

8. Graphic Designing

Our graphic design services are all about bringing your brand to life with compelling visuals that capture attention and communicate your message effectively. We specialize in creating eye-catching designs for a wide range of needs, including logos, brochures, advertisements, social media graphics, and more. Our creative team works closely with you to understand your brand identity and goals, ensuring that every design element aligns with your vision and resonates with your audience. **We know you cant be like others in healthcare!**

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Till 12th October 2024 : upto (43% discount)
Till 25th October : upto (25% discount)

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COUPON CODE: "IZIT38 "

Please notify us through mail for availing this offer under the time frame!!!

![iZaG logo]

CONTACT US

We value your input and are here to support you. Reach out to us for comprehensive assistance and helpful responses"

WE FACED ⟶ **WE STRESSED** ⟶ **WE DELAYED** ⟶ **WE SPENT ,**
WE REALIZIED ⟶ **WE SOLVED** ⟶ **AND NOW WE WANT TO SERVE!**

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