



Research Division



- ✓ Research Innovation
- ✓ Verify Claims
- ✓ Develop and Improve Products
- ✓ Better Alternatives, applications & use of your products of interest.

WHO WE ARE...

ABOUT US

iZaG Research, the research division of the esteemed iZaG Group, is dedicated to providing top-notch research solutions for the product of your interest. At iZaG, we believe that the future of health lies in rigorous theoretical and practical research, cutting-edge analytical methodologies, and a commitment to exploring natural, sustainable solutions.

At iZaG Research, we specialize in developing and improving your product of interest. Our services include verifying claims, recommending better alternatives, and exploring new applications and uses for existing products and much more. Equipped with powerful computational resources and brilliant minds, we conduct in-depth theoretical studies on nutrient profiles, bioavailability models, and conceptual frameworks for product efficacy.

Transparency is our cornerstone; we maintain an open-door policy and provide access to our comprehensive database of theoretical findings to our partners. While our focus is on theoretical research, we understand the importance of practical applications. For those interested in empirical studies or product testing, we offer outsourcing services, connecting you with trusted partners who specialize in practical research.

At iZaG, we're committed to pushing the boundaries of what's possible in health and nutrition science, laying the groundwork for future innovations and breakthroughs.

“Rule no 1 of Science, It keeps on correcting & improvising itself”

- Mr. Gazi Varteji

HOW WE DO IT...

OUR GOAL

To lead the way in health and nutrition innovation through rigorous scientific research, cutting-edge technology, and a commitment to innovative and sustainable solutions.

OUR MISSION

- **Scientific Excellence:**

Conduct groundbreaking research in health and nutrition sciences.
Maintain the highest standards of scientific integrity and methodology.

- **Innovation:**

Develop novel, effective solutions for health and nutrition challenges.
Stay at the forefront of technological advancements in our field.
Foster a culture of creativity and out-of-the-box thinking.

- **Collaboration:**

Encourage interdisciplinary cooperation among our researchers.
Engage with healthcare professionals and customers to inform our research direction.

- **Transparency:**

We maintain our research confidentiality if required.

- **Product Efficacy:**

Rigorously test and validate the effectiveness of your products.
Continuously improve your products of interest based on new research findings.
Ensure all your products meet the highest standards of quality and efficacy.

- **Ethical Standards:**

Prioritize the well-being and safety of research participants and end-users.
Make decisions based on scientific evidence and societal benefit.

- **Understands the problem:**

We will deeply understand the problem of your product and tackle it through rigorous research. Our solution seamlessly blends cutting-edge modern techniques with enduring principles from ancient science.

WHY CHOOSE US?

- **Always Improving:** We're always looking for new ways to make our research better.
- **We Listen to You:** Our research focuses on health issues that really matter to people.
- **Top-Quality Science:** We follow the unique standards in our studies, as it is not just our job, it's our passion.
- **Best Tools for the Job:** Our outsourcing lab has the latest and best equipment for our research.
- **Nothing to Hide:** We're open about our work and share our findings with our partners. Also we maintain confidentiality if required.
- **Team of Experts:** We bring together different specialists to come up with new ideas.
- **Making Science Clear:** We explain our complex research in ways that are easy to understand.
- From **Packaging** \rightarrow **Product** \rightarrow **Claims** \rightarrow **Drug interaction's**.





- **DRUG INTERACTION**

We evaluate potential drug interactions with your product through theoretical analysis to make it more secure Healthwise and legally also.

- **VERIFY CLAIMS**

We assess the validity of your product's claims through theoretical & practical evaluation.



- **CHECK BIOAVAILABILITY**

We determine the bioavailability of your product by conducting a detailed theoretical analysis of its absorption, distribution, metabolism, and excretion properties.



OUR SERVICES



- **POSSIBLE BETTER ALTERNATIVES**

We offer detailed recommendations for superior alternatives to your products by evaluating various options based on factors such as efficacy, safety, cost, and user preferences.

- **POSSIBLE WAYS OF APPLICATION & BETTER USES**

We investigate and outline potential applications and optimized uses of the product through comprehensive theoretical analysis, considering various scenarios and conditions.



- **WHAT MAKE IT DIFFERENT FROM EXISTING PRODUCTS?**

We identify and highlight what sets your product apart from existing products.



CONTACT US

We value your input and are here to support you. Reach out to us for comprehensive assistance and helpful responses”

We only approach for the first time, for next time customer will reach us. We believe in mutually beneficial business together.



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